

Kelly Goggins

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Education B.F.A. in Graphic Design 2008, James Madison University, Harrisonburg, VA

Software Knowledge Creative Suite 5 (InDesign, Illustrator, Photoshop, Dreamweaver). Proficient with basic HTML and Database entry. Currently learning Flash.

Work Experience Discovery Communications, Silver Spring, MD

Graphic Designer

3.10 - 3.11

- Discovery Communications is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers. Networks include Discovery Channel, TLC, Animal Planet, Science Channel, Investigation Discovery, Planet Green and HD Theater.
- Coordinate with account executives and Creative Directors to manage projects.
- **PRINT:** Design DVD packaging, posters, catalogs, books and press kits.
- **E-BLASTS AND FLASH:** Design and code e-blasts for promotions. Design the front end of Flash animations and work with developer to see the project through completion.
- **IDENTITIES AND LOGOS:** Create identities for corporate organizations.

Sagetopia, Leesburg, VA

Junior Graphic Designer

5.08 - 2.10

- Sagetopia is a design agency that produces corporate branding, direct mail campaigns, identity development, web site design and development.
- Worked directly with clients to manage projects. Worked with the editors to make edits to copy, get approval on photos, etc. Coordinated with vendors to ensure manage shipping and delivery.
- Light Proofreading
- **PRINT:** Designed magazines, books, and exhibitions, for T. White Parker, IDS International, the Federal Aviation Administration.
- **WEBSITES:** Designed websites for Go Forward Media, Pink Inc, and Venues Online. Worked with basic code/ HTML within Dreamweaver; populated content for websites and databases. Worked with programmers to see project through completion.
- **E-BLASTS AND GIF ANIMATIONS:** Designed front-end of e-blasts for Smart Payment Solutions and Jobfox.
- **IDENTITIES AND LOGOS:** Created identities and logos for Go Forward Media, Firefighter Play, and Sitting Swaps.

James Madison University, Harrisonburg, VA

Design Intern

8.07 - 12.07

- Designed posters, pamphlets, and postcards for various university events.
- Collaborated with clients and Design Director to create successful projects.

Awards 2008 ADCMW: Real Show winner

2008 AIGA Blue Ridge: Resume Round-up, two-time Viewer's Choice Award